



Analyzing The Factors Shaping Coriolanus Snow's Ambition in Suzanne Collins Novel "The Ballad of Songbirds and Snakes" (Analisis Faktor-faktor yang membentuk Ambisi Coriolanus Snow dalam Suzanne Collins Novel "The Ballad of Song Bird and Snakes")

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Article Info	Abstract
<p>Article history:</p> <p>Received: 20 Juli 2024 Revised: 29 Juli 2024 Accepted: 30 Juli 2024</p>	<p>This study aims to analyze Coriolanus Snow's ambition and the factors that shape it in Suzanne Collins' "The Ballad of Songbirds and Snakes." Utilizing a social psychology approach grounded in Bronfenbrenner's Ecological Theory, this research explores how the interaction between Snow's personal characteristics and the Capitol's social, cultural, political, and economic environment influences the development of his ambition. Through a descriptive-qualitative analysis of the novel's text, the study reveals that internal factors, such as personality traits, significantly shape Snow's ambition. Additionally, external factors—including cultural norms, school policies, government directives, historical events, and interactions with family, friends, and mentors within the mesosystem—exert a complex and interrelated influence on his behavior and life goals. The findings indicate that Coriolanus Snow's ambition to restore his family's glory by pursuing wealth, power, and influence is shaped by the dynamic interplay of internal and external factors. This study highlights the importance of considering both types of factors to comprehensively understand the development of an individual's ambition.</p>
<p>Keywords:</p> <p>Ambitions Internal and external factors The Ballad of Songbird and Snakes</p>	
<p>Kata Kunci:</p> <p>Ambisi Faktor internal dan eksternal The Ballad of Songbird and Snakes</p>	
	<p>Abstrak</p> <p>Penelitian ini bertujuan untuk menganalisis ambisi Coriolanus Snow dan faktor-faktor yang membentuk ambisinya dalam novel "The Ballad of Songbirds and Snakes" karya Suzanne Collins. Menggunakan pendekatan psikologi sosial yang didasarkan pada Teori Ekologi Bronfenbrenner, penelitian ini mengeksplorasi bagaimana interaksi antara karakteristik pribadi Snow dan lingkungan sosial, budaya, politik, serta ekonomi Capitol mempengaruhi perkembangan ambisinya. Melalui analisis deskriptif-kualitatif terhadap teks novel, penelitian ini mengungkap bahwa faktor internal, seperti sifat kepribadian, sangat berperan dalam membentuk ambisi Snow. Selain itu, faktor eksternal—termasuk norma budaya, kebijakan sekolah, arahan pemerintah, peristiwa sejarah, dan interaksi dengan keluarga, teman, serta mentor dalam mesosistem—memberikan pengaruh yang kompleks dan saling terkait terhadap perilaku dan tujuan hidupnya. Temuan ini menunjukkan bahwa ambisi Coriolanus Snow untuk mengembalikan kejayaan keluarganya dengan mengejar kekayaan, kekuasaan, dan pengaruh dibentuk oleh interaksi dinamis antara faktor internal dan eksternal. Penelitian ini menyoroti pentingnya mempertimbangkan kedua jenis faktor tersebut untuk memahami secara komprehensif perkembangan ambisi seseorang.</p>

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1. INTRODUCTION

Every human being has a desire or goal to achieve everything they dream of in life, such as reaching a certain position and living a comfortable and successful life. This desire or goal stems from the existence of human needs that must be met. For example, the need for shelter. When the desire to realize goals or ideals becomes stronger, it will slowly grow one's ambition. Locke and Baum (2014) define ambition as the strong desire and persistence to do something to achieve a goal such as success, attainment, and accomplishment. These browsers should be acted on or done seriously as Pettigrove (2007) says ambition is not just a strong desire but how that desire is realized in an action that is done seriously, considering and planning the steps to be taken and being consistent in fighting for the goal. For instance, when the goal of building the dream house becomes stronger, ambition begins to manifest itself in action, such as improving the quality of work to get the appropriate fees for building the dream house, working hard, diligently, saving money, and many other ways that can be done seriously, discipline and consistent. In essence, the existence of ambition encourages individuals to strive to achieve their goals. Therefore, ambition can be said a driving factor for success (Hirschi & Spurk, 2021).

To achieve the goal of living a successful and comfortable life, all individuals naturally want to have ambition. However, ambition is not easy to form. Everyone has a strong desire to achieve something, but not everyone can make this desire into an ambition characterized by struggle and hard work to achieve it. This is due to some factors becoming a force in shaping ambition. Judge and Kammeyer-Mueller (2012) in their paper entitled *On the Value of Aiming High: The Causes and Consequences of Ambition* explains that Ambition arises from a strong drive that comes from internal and external factors. Internal factors are motivation or drive from within the individual. This drive appears characterized by the personality traits of conscientious and extrovert individuals. Meanwhile, the external factor is the force from the social environment such as family, friends, and culture (Mi'rajatinnor et al., 2022). Social environments such as families have an important role in instilling and shaping values related to success, career, and education. For example, Parents who are successful in their education or career directly instill these values in their children, thus shaping the ambitious personality of their children. In addition, previous studies such as those conducted by Chelsea (2020) found that ambition is formed from several motives caused by the environment such as family, friends, and people at work. Therefore, it can be said that personality and environment are sources that motivate or encourage the growth of one's ambition.

In this study, the researcher is interested in analyzing more deeply about ambition. This is considered important because ambition is a driving factor for success in life and each individual realizes his ambition in different ways. In addition, ambition is an interesting thing to research because various factors encourage and influence a person to become very ambitious in life.

The phenomenon of ambition is found in a literary work, namely a novel. One of the literary works that caught the researcher's attention is *The Ballad of Songbirds and Snakes* by Suzanne Collins (2020). This novel tells the story of Coriolanus Snow, who has a strong ambition to change the fate of his family. Coriolanus' family was originally wealthy and influential in the capital, but due to the war, his parents died and his family fell into poverty. As social class was considered important in the Capitol, this prompted Coriolanus to work hard to change his family's fortunes to remain seen as a wealthy and influential family.

This research focuses on examining the factors that shape the ambition of Coriolanus Snow in Suzanne Collin's Novel "*The Ballad of Songbird and Snakes*". The choice of this novel as the research object is particularly significant for several reasons. Firstly, *The Ballad of Songbirds and Snakes* provides a rich, detailed portrayal of a character whose ambition is intricately shaped by both personal traits and societal factors, making it an ideal case study for exploring the dynamics of ambition. Secondly, the novel's setting in the Capitol, with its distinct social, cultural, political, and economic environment, offers a unique backdrop to examine how these external factors interact with internal characteristics to shape ambition. Lastly, the character of Coriolanus Snow, who is both a product of his environment and a driver of his destiny, embodies the complex interplay of ambition, making him a compelling subject for analysis. Researchers use a social psychology approach. Using Bronfenbrenner's ecological theory framework, this research offers a new perspective on how different layers of social and personal environments shaped Coriolanus Snow's ambitions.

2. METHODS

The method used in this research is qualitative. Data processing is described based on facts and desires. According to Williams and Morrow (2009), qualitative research involves the deliberate use of describing, explaining, and interpreting the data collected to interpret the data collected.

The data source in this research is a novel entitled *The Ballad of Songbird and Snakes* by Suzanne Collins which was first published in 2020. In analyzing the data, researchers need a lot of information to support the main data of this study from textbooks and other sources, such as the internet, articles, and some relevant written materials that mainly discuss the extrinsic elements of literature, especially psychological studies. gain more knowledge or information related to this research question.

The data collection technique in this research is by reading the novel *The Ballad of Songbird and Snakes* repeatedly, marking, identifying, and classifying. This study uses the social psychology approach which used Bronfenbrenner's theory of ecology, to find out how the external factor (social environment) shapes and influences the ambitions of the main character. However, to analyze the internal factor (personality character) researchers also focus on analyzing the element of character in the novel.

Bronfenbrenner's Ecological Systems Theory is a framework that emphasizes the complex layers of environmental influences on human development. According to this theory, an individual's development is affected by different levels of their surrounding environment, which can be categorized as; microsystem, mesosystem, exosystem, macrosystem, and chronosystem.

3. RESULTS AND DISCUSSIONS

3.1 Coriolanus Snow's ambitions

As described in the novel, Coriolanus Snow is portrayed as an ambitious man. He has ambitions to win the Hunger Games. he sees the Hunger Games as a stepping stone to gaining a reputation as an influential person in the capital. If he manages to win the hunger game and performs well, then he will get a reward and can guarantee his future. As described in the data below.

"This year, beginning this very day, he was hoping to achieve personal recognition as well. Mentoring in the Hunger Games was his final project before graduating from the Academy in midsummer. If he gave an impressive performance as a mentor, with his outstanding academic record, Coriolanus should be awarded a monetary prize substantial enough to cover his tuition at the University" (*The Ballad of Songbird and Snakes*, 2020. P.10)

The data shows that Coriolanus is ambitious to win the hunger game and be able to get the prize so that he can enter the university. Annas (2021) defines ambition as a strong desire to achieve a goal. Ambition is characterized by taking serious action to achieve a specific goal, full of planning, discipline, and consistency. The data shows that Coriolanus shows the characteristics of an ambitious person in his goal to win the Hunger Games.

3.2 Factors that shape the ambition of Coriolanus snow

Based on data finding shows that Coriolanus Snow's ambition is to win the hunger game and restore the glory of his family. This ambition arises and is shaped by internal and external factors as Judge and Kammeyer-Mueller (2012) stated individual ambition can be shaped by internal and external factors.

3.2.1 Internal Factor

Internal factors are motives or drives that arise from within the individual. As Judge and Kammeyer-Mueller (2012), state ambition is a second-level or medium-level personality trait, which is shaped by the underlying personality traits. The results of this study revealed that Coriolanus Snow exhibited several personality traits that shaped, influenced, and reinforced his ambition.

Personality is a set of behaviors and attitudes that are objectively present in every individual. Personality can be thought of as our identity. In this novel, despite growing up in adversity, Coriolanus is portrayed as intellectually and emotionally intelligent, eager to connect with people, confident, meticulous, and resilient.

3.2.1.1 Intelligent

Coriolanus is described as an intelligent 18-year-old student. Even though he attends an elite school filled with students who come from rich families, and have influence and power, it does not make Coriolanus less competitive. He can compete so that he can become one of the 24 best and brightest students at the academy. as described in the data below

"Twenty-four of the Academy's best and brightest seniors had been tapped for the job. The specifics of what this entailed were still being worked out. There was talk of preparing each tribute for a personal interview, maybe some grooming for the cameras." (*The Ballad of songbird and snakes*, 2020. P.10)

Data shows that twenty-four of the academy's best and brightest students will serve as mentors in the 10th Hunger Games event to assist the district participants and Coriolanus is one of them. As depicted in the data below

“Something was amiss when a Snow, who also happened to be one of the Academy’s high-honor students, had gone unrecognized. Coriolanus was beginning to think they had forgotten him — perhaps they were giving him some special position? — when, to his horror, he heard Dean Highbottom mumble, “And last but not least, District Twelve girl . . . she belongs to Coriolanus Snow.” (The Ballad of Song Bird and Snakes, 2020. P.16)

Data shows that Coriolanus is one of the smartest students in the academy. For his final project, Coriolanus and the other best students will carry out the task of a mentor. The data shows that the intelligent nature of Coriolanus shapes his ambition because with his intelligence he gets the opportunity to become one of the Hunger Games mentors who will compete for prizes. Therefore, intelligent nature is said to be one of the factors that shape ambition because intelligent attitudes can open and provide greater opportunities to achieve a goal.

Apart from being intellectually intelligent, Coriolanus is also described as a smart communicator. This is illustrated when he had to face a question from his friend about the shirt he wore on the day of the levy. he only wore his father's old shirt that Tigris had repaired. As described in the data below

“Beautiful shirt. Where did you get such a thing?” He looked at the shirt as if surprised by its existence and gave the shrug of a young man of limitless options. “The Snows have deep closets,” he said airily. “I was trying for respectful yet celebratory.” “And so it is. What are these cunning buttons?” Satyria asked, fingering one of the cubes on his cuff. “Tesserae?” “Are they? Well, that explains why they remind me of the maid’s bathroom,” Coriolanus responded, drawing a chuckle from her friends. This was the impression he fought to sustain. A reminder that he was the rare person who had a maid’s bathroom — let alone one tiled with tesserae tempered with a self-deprecating joke about his shirt. “(The Ballad of Songbird and snakes, 2020. P.11)

Data shows Coriolanus' attempt to convince the people in the capitol that he is a rich Snow. He considers everything including how he should look, and how he should speak as a Snow. The data shows that his intelligence in communication successfully deceives people about how his family is. Coriolanus is also portrayed as emotionally intelligent. He can control his emotions and is very smart to build a self-image as a wealthy person when in reality his family has fallen into poverty. As described in the data below

“Coriolanus tried to tamp down the panic rising inside him. A new law. Instating a tax on his apartment. For how much? “(The Ballad of Songbird and Snakes, 2020. P.14)

Data shows that Coriolanus always controls himself. When he hears about the new policy that requires people who live in apartments to pay property tax, it makes him panic because of his family's situation. let alone to pay taxes his family now can't even afford to buy new clothes. But she tries to hide her panic so as not to arouse suspicion. This shows her intelligence in controlling her emotions. In addition, to being intellectually intelligent, Coriolanus' intelligence in communicating and controlling his emotions is a factor that supports his ambition to maintain the reputation of the Snow family. this intelligence benefits him in being able to hide the reality of his family's poverty from the people of the capitol. with this intelligence, he can survive amid a competitive environment for things that are wealth, influence, and power.

3.2.1.2 Extrovert

Besides being intelligent, the data above also shows that Coriolanus is an extrovert. As Judge and Kammeyer-Mueller (2012) explain extraversion is an individual trait that is more active and wants to always connect with others. The data shows that Coriolanus confidently mingles and communicates with people at the Academy. Coriolanus is described as someone who wants to always connect with others as described in the data below

“The world still thought Coriolanus rich, but his only real currency was charm, which he spread liberally as he made his way through the crowd. Faces lit up as he gave friendly hellos to students and teachers alike, asking about family members, dropping compliments here and there.” (The ballad of songbird and snakes, 2020. P. 11)

Data shows that Coriolanus has an attitude of wanting to connect with others, he wants to have more connections and wants to give a good impression of himself to others by complimenting them when they meet. As Yastanti et al. (2022) say extrovert traits are one of the factors that shape individual ambition. Extrovert traits that are active in socializing and always want to connect with others can have a positive effect on individuals, such as having more relationships that will open up many paths and opportunities to achieve goals. Besides, with extrovert traits eating will make individuals give way to others being able to influence them. giving a good influence on the way of thinking, ideals, and many other things.

3.2.1.3 Self-Efficacy

As Alamoni and Theeb (2016) explain, self-efficacy is a person's belief and perspective on their ability to do or perform something. The data shows that Coriolanus is portrayed as someone who has confidence in his abilities. He has good self-confidence. As described in the data below

“Something was amiss when a Snow, who also happened to be one of the Academy’s high-honor students, had gone unrecognized. Coriolanus was beginning to think they had forgotten him — perhaps they were giving him some special position? “(the ballad of songbird and snakes, 2020. P.16)

Data shows that he sees himself as an honor student at the academy. He confidently feels that he deserves to be one of the Hunger Games mentors. this data shows that Coriolanus has high self-efficacy. the results of this study show that Coriolanus has good self-efficacy where he has strong confidence in his abilities and qualities. especially about his intelligence. This trait is a factor that shapes his ambition because good self-confidence, makes him not hesitate to take risks and always feel that he will be able to face all the obstacles that exist in achieving his ambitions.

3.2.1.4 Meticulous

As Judge and Kammeyer-Mueller (2012) explain meticulous trait nature allows individuals to be able to learn and understand certain situations easily. The data shows that besides being intelligent, Coriolanus is also a very meticulous person. He can understand the situation well can see the opportunities that exist and be able to solve a problem in a particular situation. As described in the data below

“Coriolanus panicked. While the strategy of putting the wreckage between herself and Jessup had some merit, she was in danger of being cut off from the field. The virus may have compromised Jessup’s movement, but it also loaned a manic speed to his powerful body, and nothing distracted him from Lucy Gray. Except that moment with the water, he thought. The water. A word surfaced in his brain. A word from the poster that had papered the Capitol for a time. Hydrophobia. A fear of water. The inability to swallow made rabies victims go wild at the sight of it.” (The ballad of songbird and Snakes, 2020. P. 200)

Data shows that Coriolanus is very meticulous, he was able to understand the situation where the male participant Jessup from District 12 was attacking his tribute Lucy Gray, he tried to understand what was happening with Jessup and he was able to find out that Jessup had rabies. Not only that, he kept thinking about what he could do to control the rabies. Suddenly, he remembered that water could make the rabies suffer. And finally, because of her meticulousness and ingenuity, she was able to protect her pet from Jessup's attack. The results of this study show that the meticulous nature of Coriolanus is a factor that strengthens and supports Coriolanus' ambitions. because of his meticulous nature, he can easily understand the situations or problems that are present during the process of achieving his ambitions. besides that, he easily finds solutions to the problems he faces.

3.2.1.5 Tough

In addition to the personality traits described by Almomani and Theeb (2016), namely conscientiousness, extroversion, and self-efficacy, in this study, researchers found that the data depicts Coriolanus as a physically, mentally, and emotionally tough person. Tough refers to a person's ability to cope with and overcome challenges, difficulties, or pressures that may be mental, emotional, or physical (Bédard Thom et al., 2021). It includes tenacity, sturdiness, and the capacity to bounce back after facing failure or adversity. The data shows that Coriolanus has good physical, mental, and emotional resilience. He is resilient in overcoming challenges and can bounce back from failure. As depicted in the data below

“Aching head to toe, he teetered to the shower, removed the gauze from his arm, and let the hot water scream over his scraped flesh. He had a tube of ointment from his time in the hospital and, although unsure of its use, dabbed it on his raw face and chin. The stitches on his arm snagged on his clean shirt, but no new bleeding appeared. He’d wear his jacket today just in case. Throwing a toothbrush and fresh uniform in his book bag, he took one last look in the mirror and sighed. Bicycle accident, he thought. That’s the story. Not that I’ve had a working bicycle in years. Well, now he had an excuse for its broken condition.” (The Ballad of Songbird and Snakes, 2020. P. 191)

Data shows the physical toughness of Coriolanus, after the crime of entering the arena on the orders of the dean of Dr. Gaul he tried to hide his wounds and tried to stay strong to continue the game hunger. In addition, the data also shows that Coriolanus has resilience in controlling his emotions.

“Coriolanus gasped his face between his hands. “Sejanus, this is life or death. You have to hold it together.” Sejanus agreed, but Coriolanus knew he didn’t sleep a wink after that.” (The Ballad of Songbird and Snakes, 2020. P. 357)

Data shows that after murdering the mayor's daughter. Coriolanus tried to calm Coriolanus down while he strengthened himself so that he could continue to live his day as usual so as not to arouse suspicion. With everything that happened, losing the opportunity to get the Hunger Games prize, becoming a

peacekeeper, and getting into various problems in District 12, Coriolanus showed his tough attitude to rise from all his failures. As described in the data below

“Just knowing that he still had allies in the Capitol buoyed Coriolanus’s spirits, and Sejanus’s mention of becoming an officer caught his attention. Perhaps there was a way out of his predicament after all? Another path to influence and power? It was solace enough, at the moment, to know this was something Dean Highbottom feared” (The Ballad of Songbird and Snakes, 2020. P. 265)

Data shows that Coriolanus has the resilience to rise from failure. Even though he has failed to get the prize from the game Hunger and Mala gets a sentence to become a peace guard, he is still resilient enough to get up and go back to planning the path to the future he wants. In addition to the personality traits described by Judge and Kammeyer-Mueller (2012), the results of this study show that the tough attitude that Coriolanus Snow has both physically, mentally, and emotionally becomes a factor that supports and strengthens the ambitions of Coriolanus Snow. Because of this tough nature, he survives and fights all the problems, obstacles, and failures that exist on his way to achieving his ambitions. because of his tough attitude, he can rise from failure and continue to pursue his ambitions.

3.2.2 External Factor

Based on Bronfenbrenner’s theory of ecology states that the place of residence and the people in the environment influence the development of the individual’s personality. The results of this study show that the family background, education, and culture of the capital community as well as the interaction of Coriolanus with other characters are factors that shape and greatly influence Coriolanus Snow’s ambition.

3.2.2.1 Coriolanus Snow’s background

As described in the novel, Coriolanus Snow was a child from an elite family, with wealth, influence, and power in the capital. However, after the war that occurred when he was 5 years old, he lost both parents. He grew up and was raised by his grandmother and cousins. In addition, his family also lost all their wealth. As described in the data below

“He remembered, or thought he did, being very small and watching garbage trucks operated by Avoxes — tongueless workers made the best workers, or so his grandmother said — humming down the streets, emptying large bags of discarded food, containers, worn household items. Then came the time when nothing was disposable, no calorie unwanted, and no item unable to be traded, burned for heat, or tucked against a wall for insulation. Everyone had learned to despise waste. It was creeping back into fashion, though. A sign of prosperity, like a decent shirt.” (The ballad of songbird and snakes, 2020. P. 5)

Data shows when Coriolanus recalls his childhood where his family had wealth. Living with lots of food, luxury goods, and having servants. But now after the war, there are no more servants, no leftover food, and no used goods that he has to throw away. Data shows that Coriolanus comes from a family that was initially rich and then fell into poverty. the results showed that the ambition of Coriolanus Snow was formed due to economic factors that changed due to the war. before the war, the family had wealth, power, and influence, but after the war, there was no more wealth left. Based on Bronfenbrenner’s theory of ecology, the war phenomenon belongs to Chronosystems. As in Bronfenbrenner, (1994, P. 40) exosystems are systems that include the events that occur during an individual’s life and can affect an individual’s personality including individual ambitions. Chronosystems are also known as socio-history which includes individual life experiences during his life such as historical developments or social events that can influence and shape a person’s ambitions (Ghani et al., 2021). It can be said that the historical event, namely the war that occurred in Coriolanus Snow’s living environment, namely Panem, became a factor that shaped his ambitions. because the war caused major changes in his life and his family.

Apart from having wealth, the Snow family also has power and influence in the capital. As described in the data below:

“As the finest secondary school in the Capitol, the Academy educated the offspring of the prominent, wealthy, and influential. With over four hundred students in each class, it had been possible for Tigris and Coriolanus, given their family’s long history at the school, to gain acceptance without much difficulty.” (The ballad of songbird and snakes, 2020. P. 5)

Data shows that because of his family’s history of power and influence, even though after the war his family was poor, Coriolanus and his cousins were able to attend the elite school in the capitol. data two shows that Coriolanus was educated in an elite school in the capitol called the Academy. Based on Bronfenbrenner’s theory of ecology, the school environment is included in the environment closest to the individual. this environment is contained in the microsystem. Bronfenbrenner (1994. P.39) stated that microsystems include environmental situations and circumstances such as family, school, and peers can shape and influence individual ambitions. The results of this study show that Coriolanus’ ambitions were formed because he was educated in a competitive environment that took into account the glory, influence,

and power of the family to form Coriolanus to have the same ambitions, namely pursuing glory, influence, and power.

The competitive environment of the academy is clearly illustrated when the academy for the first time issues a rule to involve the best and brightest students in the academy to be part of the hunger game, namely to mentor participants. As described in the data below:

“How to make it more engaging was the challenge. With this in mind, for the first time, the tributes were to be assigned mentors. Twenty-four of the Academy’s best and brightest seniors had been tapped for the job. The specifics of what this entailed were still being worked out. There was talk of preparing each tribute for a personal interview, maybe some grooming for the cameras. Everyone agreed that if the Hunger Games were to continue, they needed to evolve into a more meaningful experience, and the pairing of the Capitol youth with the district tributes had people intrigued.” (The ballad of songbird and snakes, 2020. P. 10)

Data shows that the academy issued a new rule, which involves the best students in mentoring the Hunger Games, with a large prize as a reward for the winner. The results of this study show that the new policy provided by the academy is a factor that shapes Coriolanus Snow's ambition to become the winner of the Hunger Games in the hope of restoring the glory of the Snow family. Based on Bronfenbrenner's theory of ecology, school policies are included in the exosystem which greatly influences individual ambition. According to Bronfenbrenner (1994, p. 40), exosystems include environments that do not directly involve individuals but can influence individual ambitions. These environments include school policies, social media, and the environment where parents work.

3.2.2.2 Capitol Environment

The Coriolanus Snow family lived in the elite capital environment. It has become a culture that people who are accepted to live in the Capitol are people who have wealth, influence, and power. As described in the data below:

“The newly rich climbers in the Capitol were chipping away at the old order simply by their presence.” (The Ballad of Songbird and Snakes, 2020. P.12)

Data shows that according to the rules or traditions of the Capitol, only the rich and influential people can occupy the Capitol territory, but because of the war, the new rich people from the districts can occupy the Capitol. The data shows that the people of the Capitol have a culture that upholds values of luxury, influence, and power. They live a luxurious lifestyle. This shapes Coriolanus' perspective and also his ambition to achieve a life that is in line with what is expected by the Capitol society. Based on Bronfenbrenner's ecological theory, the Capitol's environment is included in the wider environment that influences Coriolanus' ambition. This environment is in the macrosystem. Bronfenbrenner (1994, p.39) defines the macrosystem as encompassing the broad influences of a society's culture, values, policies, or ideologies within a given region that can shape and influence individual ambitions.

3.2.2.3 Government Policy after the War

Hunger Games is a game created by the Capitol as a result of the rebellion that occurred in the past. The Hunger game is intended for people in the district. Every year, a day will be held to collect the names of participants who will take part in this game. Each district must send two participants, one male and one female. This game is a game that requires the participants to kill each other and leave one winner. As illustrated in the data below:

“The seal dissolved to show President Ravinstill, his hair streaked with silver, dressed in his prewar military uniform as a reminder that he’d been controlling the districts long before the Dark Days of the rebellion. He recited a brief passage from the Treaty of Treason, which laid out the Hunger Games as a war reparation, young district lives taken for the young Capitol lives that had been lost. The price of the rebels’ treachery.” (The Ballad of Songbird and Snakes, 2020. P. 18)

Data shows the policy of the president of Panem to punish the people in the district because of the rebellion they committed which resulted in war. This hunger game policy affirms to the people in the district that the Capitol is in power and this is the result if you dare to commit treason against the Capitol. Hunger Games is a crime because it glamorizes killing. However, the Capitol government considers this as a control to prevent another rebellion by the people in the districts. This year the Capitol decided to involve the best students in the Academy to be involved in the Hunger Games. They were given the responsibility of a mentor. The aim is to attract people to watch the Hunger Games on TV. The winner will get a big prize. The war not only brought poverty to Coriolanus Snow's family but also brought about many changes in Capitol society. One of them is the birth of The Hunger Games which is the main ambition of Coriolanus Snow to restore the glory of his family.

3.2.2.4 Interaction with Family

Living in the Capitol environment, Coriolanus' grandmother had a very patriotic sense of the Capitol and Panem. Her grandmother placed a high value on the glamour, wealth, food, influence, and power of the

capital. Therefore, when war broke out and she lost all her wealth, her grandmother instilled in Coriolanus and Tigris the attitude of not giving up. As described in the data below:

“The daily recital hadn’t begun until that black day when the district rebels had surrounded the Capitol, cutting it off from supplies for the remaining two years of the war. “Remember, children,” she’d say, “we are but besieged — we have not surrendered!” Then she would warble the anthem out of the penthouse window as the bombs rained down. Her small act of defiance.” (the ballad of songbird and snakes, 2020. P.3)

Data shows that his grandmother instilled in him an attitude of never giving up and always loving the capital city. They had lost their possessions but they did not lose their minds to survive and continued to struggle to hide the reality of their poverty. As in the data below

“Every meal, she’d rattle on about the Snows’ legendary grandeur, even when their fare consisted of watery bean soup and stale crackers. And to hear her tell it, it was a given that his future would be glorious. “When Coriolanus is president . . .” she often began. “When Coriolanus is president . . .” (The Ballad of Songbird and Snakes, 2020. P.6)

Data shows that her grandmother has hope and believes that her grandson Coriolanus will have a future as the future president of Panem. Moreover, the data shows that the grandmother and Tigris loved and supported everything Coriolanus Snow did. Even though he lost his parents, his grandmother and Tigris made Coriolanus feel the warmth of the family. This is illustrated when Coriolanus gets into trouble at the Academy grandma and Tigris always support him. As illustrated in the data below:

“She had arrived home very late on the night of the reaping, but he had waited up to consult with her, to tell her of his humiliations and fears. She refused to let the conversation spin into despair. He would get a prize; he would have to! And have a brilliant university career. As to the apartment, they must find out the specifics first. Perhaps the tax would not affect them, or even if it did, maybe not soon. Maybe they could scrape up enough for the taxes somehow. But he was to think of none of that. Only of the Hunger Games, and how he might make a success of it.” (The ballad of songbird and Snakes, 2020. P. 29)

Data shows that Coriolanus always had a place to tell his story, namely to his cousin Tigris. He shared all his worries. Tigris always supported him and never let Coriolanus fall into despair. In addition, the closeness of the grandmother, Tigris, and Coriolanus is also depicted when Coriolanus is sentenced to become a peacekeeper for cheating in the hunger game. as described in the data below:

“On the walk home, the congratulations from neighbors went like daggers to his heart, but the real agony began when he entered the apartment to the sounds of tin horns and cheers. Tigris and the Grand ma’am had gotten out the party favors they used to celebrate the new year and had bought a bakery cake for the occasion. He attempted a weak smile, then burst into tears. And then he told them everything. When he finished, they both became very calm and still, like a pair of marble statues. “When do you leave?” asked Tigris. “Tomorrow morning,” he said. “When will you be back?” asked the Grandma’am. He couldn’t bear to say twenty years. She would never last that long. If he saw her again, it would be in the mausoleum. “I don’t know.” She nodded that she understood, then drew herself up in her chair. “Remember, Coriolanus, that wherever you go, you will always be a Snow. No one can ever take that from you.” (The Ballad of Songbird and Snakes, 2020. P. 253)

Data shows that Coriolanus, grandmother, and Tigris have a very strong relationship, they love each other. Grandma and Tigris are always there for Coriolanus and never let him feel alone. His grandmother's words about snow gave Coriolanus confirmation that even though he was going to the district he was a snowman from the capitol. Apart from the family, the second setting that illustrates Coriolanus Snow's interaction is the school environment, namely his interaction with his friends and teachers.

3.2.2.5 Interaction with friends

As described in the previous data, Coriolanus is an extrovert so he has a close relationship with almost all of his clever and influential friends. One of them is Sejanus Plint. The data shows that his relationship with Sejanus is very close because Sejanus feels that Coriolanus is different from other friends. Sejanus thought Coriolanus was always nice to him. He did not know that Coriolanus hated his family because they were the lucky residents of the district who gained wealth and could live in the capital. Coriolanus hates this because Sejanus' existence threatens his family who live in the capital in poor conditions as described in the data below

“For Coriolanus, the Plinths and their kind were a threat to all he held dear. The newly rich climbers in the Capitol were chipping away at the old order simply by their presence. It was particularly vexing.” (The ballad of songbird and snakes, 2020. P. 12)

Data shows that Coriolanus hates the presence of the Plint family or the Sejanus family. But he was still kind because he thought that one day he might need Sejanus' help. Given that now Sejanus is a very influential family in Capitol because of his father's wealth. As described in the data below:

"It's a bad time, Sejanus. With the Games and the bombing. No one is at their best. Don't do anything rash like running off." As Coriolanus clapped him on the shoulder, he thought, I might need a favor. "(the ballad of songbird and snakes, 2020. P. 126)

Data shows that the kindness he showed to Sejanus was not sincere. He tried to connect and help Sejanus because he understood that maybe one day he would need help from Sejanus considering the Plint family now had glory and power.

It turns out that what Coriolanus reaped paid off. When he was down because he was punished for being a peacekeeper, Sejanus came to bring hope to him. Sejanus came with his graduation certificate which was requested by Sejanus' father and would be paid for by building one of the buildings at the academy. Sejanus' father's power has helped Coriolanus to graduate which means he still has hope. Because he is not a drop-out he can still get a chance to become an employee. As described in the data below:

"The pain in Coriolanus's chest had retreated, and he felt a glimmer of hope. Lucy Gray had, at least publicly, been spared punishment. Just knowing that he still had allies in the Capitol buoyed Coriolanus's spirits, and Sejanus's mention of becoming an officer caught his attention. Perhaps there was a way out of his predicament after all? Another path to influence and power?" "(the ballad of songbird and snakes, 2020. P. 266)

Data shows that Sejanus' arrival brought hope in Coriolanus to rise and regain his ambition for his future.

3.2.2.6 Interaction with Dr Gaul

Apart from the interaction with Sejanus, the data shows that Coriolanus is portrayed as interacting a lot with Dr Gaul. Their interaction is very prominent because Dr Gaul is heavily involved in the transformation process of Coriolanus snow.

Dr Gaul is the creator of the Hunger Games who holds great power and control at the academy. Since Coriolanus' involvement in mentoring Hunger Games participants, he has developed a close relationship with Dr Gaul. Their first interaction is depicted when Coriolanus takes the risk to deliver his tribute, Lucy Gray, to the place where the participants are gathered, namely at the Beast drum. Coriolanus succeeds in attracting Dr. Gaul's attention with his thoughts to attract the Hunger Games audience. as described in the data below:

"Dean Highbottom shot Dr. Gaul a look. "You see? It's a failed experiment." "It is if no one watches!" she snapped back. She gave Coriolanus an indulgent smile. "He's a child himself. Give him time. I've got a good feeling about this one" (The Ballad of Songbird and Snakes, 2020. P. 47)

Data shows that Dr Gaul appreciates Coriolanus' actions. he has high hopes for Coriolanus. To find out more about the mentors' abilities, Dr Gaul ordered them to write a proposal. As described in the data below:

"It's good, your proposal," she said. "Well thought out and simple to execute. I'm going to recommend my team review it and implement a version of the first stage." (The Ballad of Songbird and Snakes, 2020. P. 90)

Data shows that Dr Gaul always gave appreciation to what Coriolanus made. this certainly made Coriolanus feel satisfied and more excited. The interaction between Coriolanus and Dr Gaul even shaped Coriolanus into a murderer even though Coriolanus thought it was self-defense. However, for Dr Gaul, it is important to educate Coriolanus because he wants to shape Coriolanus to be like him, a game maker who knows no pity. As described in the data below:

"Dr. Gaul nodded. "Well, mission accomplished with that little one from Eight. You beat him to a pulp. Have to make up some story for that buffoon Flickerman to tell in the morning. But what a wonderful opportunity for you. Transformative." "Was it?" Coriolanus remembered the sickening thuds of his board against Bobbin. So he had what? Murdered the boy? No, not that. It was an open-and-shut case of self-defense. But what, then? He had killed him, certainly. There would never be any erasing that. No regaining that innocence. He had taken human life. "Wasn't it? More than I could've hoped. I needed you to get Sejanus out of the arena, of course, but I wanted you to taste that as well," she said. "Even if it killed me?" asked Coriolanus. "Without the threat of death, it wouldn't have been much of a lesson," said Dr. Gaul. (The Ballad of Song Bird and Snakes, 2020. P. 188)

Data shows that Dr Gaul created circumstances that would make Coriolanus learn many things from him such as tasting how to kill others. Dr Gaul says this is a good step for the transformation of snow. Dr Gaul is preparing Coriolanus to be like him, the future game maker. In addition, when Coriolanus cheated in

the hunger game and was punished as a peacekeeper in the district. It turns out that this was deliberately done by Dr Gaul again for Coriolanus' learning. as described in the data below:

“Dr. Gaul chuckled. “It seems you’ve learned a lot on your summer vacation, Mr. Snow.” “Vacation?” he said, perplexed. “Well, what were you going to do here? Laze around the Capitol, combing out your curls? I thought a summer with the Peacekeepers would be far more educational.” She took in the confusion on his face. “You don’t think I’ve invested all this time in you to hand you off to those imbeciles in the districts, do you?” “I don’t understand, I was told —” he began. She cut him off. “I’ve ordered you an honorable discharge, effective immediately. You’re to study under me at the University.” “The University? Here in the Capitol?” he said in surprise. She dropped one last mouse into the tank. “Classes start Thursday.” (The Ballad of Songbird and Snakes, 2020. P. 192)

Data shows that Coriolanus' desire to study at university was realized. Thanks to Dr Gaul Coriolanus can get out of his misery of being a peacekeeper and will continue his schooling studying with Dr Gaul which means he will become the next game maker of the Hunger Games. This makes Coriolanus' ambition even greater as he hopes to gain glory, influence, and power by becoming the next president of Panem. As illustrated in the data below

“Livia Cardew would be perfect. He imagined the two of them, the president and his first lady, presiding over the Hunger Games a few years from now. He’d continue the Games, of course, when he ruled Panem. People would call him a tyrant, ironfisted and cruel. But at least he would ensure survival for survival’s sake, giving them a chance to evolve. What else could humanity hope for? It should thank him.” (The Ballad of Songbird and Snakes, 2020. P. 398)

Data shows that after his ambition to be able to study at the university, his ambition grew, and wanted something bigger like his grandmother's wish, which was to become the president of Panem. As Pettigrove (2007) explains the object of ambition is something big and not easy to achieve. In addition, the object of ambition tends to increase.

Based on Bronfenbrenner's ecological theory, the interactions between Coriolanus and his family, school, classmates, or peers, as well as with his Dr. Gaul or teachers, belong to the microsystem. This system includes the family system. All forms of interaction and situations in the family are said to influence and shape individual ambitions.

The result of this study shows that Coriolanus Snow has a strong ambition. As Pettigrove (2007) says, ambition is a strong desire to achieve certain goals. This strong desire is then realized into serious action, full of planning, discipline, and consistency. This means that an ambitious person can be seen from how his efforts and hard work in achieving certain goals. The data findings show that Coriolanus Snow's main ambition is to improve the economic situation of his family, to restore the wealth, power, and influence that his family used to have. In achieving this ambition, Coriolanus shows the characteristics of an ambitious person in trying to achieve his ambitions, such as having specific goals, discipline, consistency, self-development, and doing various ways to achieve his ambitions.

Based on the findings regarding personality traits, family background, school, and society, the researcher assumes that Coriolanus' ambition is so strong that it is formed and influenced by internal and external factors. As Judge and Kammeyer-Mueller (2012) explain ambition can be formed and influenced by internal and external factors. Ambition is a medium/two-level personality trait that is formed due to other underlying personality traits. In addition to personality traits, social and environmental factors play an important role in shaping and influencing individual ambition.

Bronfenbrenner's theory of ecology studies how interactions between individuals and their social environment can shape and influence individual ambition. the results of the analysis of this study show that the dynamics of the interaction relationship between the characteristics of Coriolanus Snow and his social environment are interconnected in shaping his ambition. the personality traits of Coriolanus Snow who is intelligent, conscientious, extroverted, self-efficacy, and resilient are factors that make Coriolanus easily adapt, understand, be influenced, and survive in his social environment.

3.2.3 Microsystem

The first layer in Bronfenbrenner's ecological theory, this system includes the immediate environment and direct relationships that shape an individual's ambition such as family, peers, school, or community.

3.2.3.1 Family environment

Based on the findings about the family background and Coriolanus' interactions with his family, the results show several factors that shaped his ambition. The first is a successful family background. Based on the data findings Coriolanus comes from a family that has glory, wealth of influence, and power. As stated by Judge and Kammeyer-Mueller (2012) children who grow up in a family that holds high the value of success will tend to shape and instill the same values in their children. Although in reality the glory of the snow

family was destroyed by war, the values instilled by his grandmother were not to give up and continue to fight. This can be seen when her grandmother hides the reality of her family's poverty from Capitol society. when her grandmother always instills Snow's glory, snow's reputation remains the same and will never change. It is influential in the formation of the ambition of Coriolanus Snow.

The second factor was the hope and support that Grandma and Tigris provided. Judge and Kammeyer-Mueller (2012) also said that children who receive positive support from parents tend to be more eager to achieve. In this case, the child will feel considered expected and loved so that it forms their spirit to achieve the expected goals. based on the data finding shows that Coriolanus has the same ambitions as his grandmother's expectations and works hard for his ambitions because of the support of his grandmother and Tigris.

3.2.3.2 School Environment

Based on data findings about Coriolanus' school environment, it can be seen that Coriolanus' ambition is formed because of a very competitive environment. not only competing with thinking skills but also power and influence. because of Coriolanus' awareness that there is no glory that he can expect but hard work and effort that can make him compete with other students. this is said to form Coriolanus' ambition because the data shows that he managed to compete and excel with the various efforts he made.

3.2.3.3 Relationship with Classmate

Sejanus Plint is a friend who shapes and influences Coriolanus' ambition to achieve his family's glory. the presence of Sejanus Plint who was originally a poor district resident who then moved and was able to live in the capitol because his family managed to rise and have wealth shaped Coriolanus' view of social class. His interaction with Sejanus influenced his ambition to continue to fight for glory because he was not willing to have his position replaced by the Plint family from the district.

3.2.3.4 Interaction with Teacher/ Dr Gaul

Dr Gaul played an important role in shaping Coriolanus Snow's ambition. His support, appreciation, and guidance strengthened Coriolanus' ambition to excel. His interaction with Dr Gaul shaped Coriolanus' understanding of the importance of control to control power. Data findings show that Dr Gaul created certain situations to educate Coriolanus to be like him, a game designer. This certainly greatly influenced Coriolanus' ambition to achieve the glory of power and influence. In addition, the appreciation that Dr Gaul always gave her shaped and greatly influenced her ambition, as she felt more confident about her performance and abilities.

3.2.4 Mesosystems

Mesosystems are the second system in ecology theory that includes relationships between two or more microsystems. Such as the relationship between family and school systems. Bronfenbrenner, (1994. P. 40) stated that Favourable or problematic interactions between microsystems can affect the development of an individual's personality including individual ambitions.

Based on the data findings, it show that a supportive family environment shapes Coriolanus' ambition to excel at school. The competitive school environment formed his ambition to excel from his friends. So it can be concluded that the relationship and interaction of the school and family environment provides a good advantage for Coriolanus Snow's ambitions.

3.2.5 Exosystem

Bronfenbrenner (1994. p. 40) explains this exosystem regarding relationships originating from the environment that do not directly involve the individual but still have an influence on the individual. Sub-systems in this environment consist of environments such as school policies, social media, parents' workplaces, acquaintances, relatives, and other individuals who can influence them.

Based on the findings data, Coriolanus' ambition was influenced by a new policy in the academy regarding the involvement of the best students in the hunger game to become mentors. The determination of this policy did not involve Coriolanus directly, but because this policy formed Coriolanus' ambition to be able to become one of the mentors, and could win the hunger game as a foundation for his future.

3.2.6 Macrosystem

Bronfenbrenner (1994. p. 40) defines macrosystems as systems that are in the outermost layer of an individual's environment but have a great influence on individual ambitions. cultural systems that exist in an individual's environment such as state ideology, societal beliefs, and existing rules such as customs, traditions, and values that exist in society are referred to as subsystems that interact with individuals.

Based on the data found, the norms and values held by the capital society about luxury, wealth, influence, and power form Coriolanus' ambition to pursue these value standards as his family used to have. In addition, the Panem government's policy of dominating and controlling society both in the districts and the capitol with control formed Coriolanus' ambition to become the president of Panem which would control society, especially in organizing the hunger game by controlling society.

3.2.7 Chronosystems

Known as socio-history, which is the events that a person experiences during his life, such as historical developments or social events in the past, and can affect individual development.

Based on data findings about historical events, the war that resulted in the bankruptcy of the Snow family and the emergence of the hunger game policy became a factor in the formation of Coriolanus Snow's ambition to restore the glory of the Snow family. In addition to social environmental factors, Coriolanus Snow's ambition is inseparable from the existence of internal factors that influence it. Based on the findings data, it shows that Coriolanus has extroverted personality traits, intelligence, conscientiousness, self-efficacy, and toughness. These personality traits are found to greatly influence Coriolanus' ambition and are interconnected with internal factors.

4. CONCLUSION AND RECOMMENDATION

4.1 Conclusion

This study focuses on Coriolanus Snow's ambition in the novel *The Ballad of Song Bird and Snakes* by Suzanne Collins. The purpose of this study is to find out what factors influence Coriolanus Snow's ambition and become a research question. From the data findings, it shows that Coriolanus has a strong ambition to improve the economic situation of his family, he is ambitious to regain the glory, power, and influence that the war took away from his family. Based on the results of data analysis, it can be acknowledged that Coriolanus Snow's ambition is largely influenced by his social environment or external factors. This factor is analyzed based on Bronfenbrenners theory of ecology (micro, meso, exso, macro, and Crono systems). Based on the results of the analysis, the five systems contribute to and influence each other in shaping Snow's Coriolanus ambition. The first system that greatly influences Coriolanus' ambition is the microsystems, which is the environment where Coriolanus interacts directly and closely. Namely the environment of family, peers, and school. Furthermore, Coriolanus' ambition is also influenced by the cronosystem, namely historical events, namely wars that affect the family environment making Coriolanus' family fall into poverty, government policies holding hunger games as punishment for rebels in the district, and new policies at school, namely involving students as hunger game mentors.

Furthermore, the findings of this study also show that Coriolanus Snow's strong ambition is inseparable from the influence of internal factors. Based on the research on personality traits, shows that Coriolanus has personality traits that support and strongly influence his ambition, namely extroverted personality traits, intelligence and conscientiousness, self-efficacy, and resilience. Personality traits and social environment influence each other and shape the ambition of Coriolanus Snow.

4.2 Recommendation

In connection with his research on analyzing the factors that shape Coriolanus Snow's ambition in The Ballad of Song Bird and Snakes Novel through social psychology theory, namely Bronfenbrenner's theory of ecology, the researcher provides the following suggestions:

1. For readers, this research can provide an understanding of the phenomenon of ambition that is better in novel stories and real life.
2. The author hopes that through this research, readers can also take motivation to achieve ambition because ambition encourages individuals to achieve goals well.
3. Through this research, the author also hopes that readers can understand how a good environment develops ambition.
4. Other researchers who want to use social psychology theory by reading this research can gain more knowledge. However, this study specifically focuses on Bronfenbrenner's theory so researchers hope that future researchers can use other social psychology theories. Hopefully, this research can be useful for readers and future researchers.

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